



Point2 Technologies Inc. Finalist for the WorkSafe Saskatchewan Award for Job Creation

Point2 Technologies Inc. develops and markets inventory management and online marketing software for the real estate and heavy equipment industries.

In the real estate industry, Point2 provides website and listing syndication services to real estate professionals. Point2 has augmented its viral marketing strategy by partnering with Real Estate Associations and Multiple Listing Services (MLS) across North America. Over the past year, Point2 has contracted to syndicate over 700,000 real estate listings across North America and expects that number to grow to well over 1 million listings in just the next 6 months.



Point2 has also continued to expand its footprint in the heavy equipment industry. Since 2001, Point2 has been a technology partner for the world's largest heavy equipment manufacturer and Fortune 50 company, Caterpillar Inc., enabling CATUsed.com, the company's global, used equipment trading system.

Headquartered in Saskatoon, over the past 16 months, Point2 has grown from 90 to 135 employees. New employees at Point2 are offered on the job training and provided with continuous education opportunities. 90% of the company's revenues are generated internationally.

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The 26th annual ABEX Awards Dinner will be hosted by the Saskatchewan Chamber of Commerce on October 24, 2009. Visit www.saskchamber.com or call 306-352-2671 for more information.

