



Seed Hawk Inc.

Finalist for the Saskatchewan Research Council Award for New Saskatchewan Product and Marketing



Seed Hawk Inc., which operates a manufacturing facility in Langbank, is proud to be a supplier of innovative precision seeding systems. The company, in partnership with Sweden's Vaderstad-Verken, has sold seeding systems around the world.

Most recently, Seed Hawk has developed Sectional Control Technology™ (SCT). This new technology allows farmers to save up to 10% on inputs by allowing them to seed and fertilize with only small portions of their full seeding toolbar width. With SCT, the field is mapped using GPS and when seeded areas are

encountered, seed and fertilizer is stopped from flowing to the appropriate section of the tool bar and the appropriate ground engaging openers, lift out of the ground. When unseeded ground is encountered, seed and fertilizer flow is started again and the ground engaging openers drop into the unseeded ground. Currently, SCT drills represent 2% of Seed Hawk's annual sales. However, the company believes this could increase to 30-50% of annual sales once market saturation is reached.

Seed Hawk has leveraged its SCT to increase its overall market share. The company works to increase awareness of this new product among the top 30% of Western Canadian Farmers who control 80% of farm input spending.

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The 26th annual ABEX Awards Dinner will be hosted by the Saskatchewan Chamber of Commerce on October 24, 2009. Visit www.saskchamber.com or call 306-352-2671 for more information.