



2010 SELECTION CRITERIA

ABEX BUSINESS LEADER OF THE YEAR

Sponsored by Viterra

The Achievement for Business Excellence Award for Business Leader of the Year is awarded to an individual who exemplifies the qualities of the business visionary. This person has shown outstanding success in business or industry through the development of a new process, product or service or for meaningful contributions to the local business community. Without imagination and a willingness to take risks, many of the innovative products and valuable services in today's marketplace would not exist. The Business Leader takes a vision and turns it into a profitable reality. Primary emphasis will be given to outstanding leadership attributes including an ethical business practice, a record of outstanding corporate citizenship, a proven record of business accomplishments and a commitment to the highest standards of management.

The following is a guide to assist you in your nomination.

Activities

- Highlight goals and strategies that have produced results for the nominee, focus on both long and short term activities.
- Highlight instances where the nominee has been innovative and shown leadership.
- Be specific about results achieved.

Community Involvement

- Be as comprehensive as possible when describing the nominee's involvement in the community. Include all boards, planning committees, community associations, and other activities.
- Highlight when the nominee has played a leadership role in these community activities.

Additional Information

The following information is not mandatory.

- Letters of support reflecting your initiatives and achievements.
- Articles or other media pieces portraying your efforts.
- Any other materials (e.g. company reports) illustrating your commitment.

Helpful Hints

- Applicants are judged using a points system. Detailed answers typically trigger more points; therefore, make your application as complete as possible.
- Unanswered questions are awarded zero points; please ensure you have answered all the questions.
- The Selection Committee consists of individuals who will not be familiar with your business, please be clear about what you do and avoid the use of abbreviations and jargon.
- The judging criteria for all ABEX Awards takes into account the relative size of the business and the relative impact of their activities.

Questions?

Please contact Trevor Doroshenko at the Chamber office- 306-352-2671