



2010 SELECTION CRITERIA

ABEX EXPORTS

Sponsored by the Saskatchewan Trade and Export Partnership

The Achievement for Business Excellence Award for Exports goes to the business demonstrating exceptional performance in exporting Saskatchewan goods or services nationally or internationally. Judging takes into account the relative size of the business and factors such as the increase in export sales or successful entry into new markets.

The following is a guide to assist you in your nomination.

Market Expansion

- Be clear about what your company is selling and where the product is being exported to.
- Indicate all sources through which you have made contact with new markets and why you picked these markets and/or sources.
- Highlight any outcomes from your contact with new markets, including contracts, partnerships, potential future opportunities, etc.
- Please specify the total number of jobs created and specify this number as a percentage of the company's total workforce. Also indicate the projected longevity of these jobs.

Corporate Objectives

- Be as comprehensive as possible when outlining future plans for expansion.
- Highlight any new partnerships, new markets sought, product lines planned, etc. projected for the future and associated timeframes.

Additional Information

The following information is not mandatory.

- Letters of support reflecting your initiatives and achievements.
- Articles or other media pieces portraying your efforts.
- Any other materials (e.g. company reports) illustrating your commitment.

Helpful Hints

- Applicants are judged using a points system. Detailed answers typically trigger more points; therefore, make your application as complete as possible.
- Unanswered questions are awarded zero points; please ensure you have answered all the questions.
- The Selection Committee consists of individuals who will not be familiar with your business, please be clear about what you do and avoid the use of abbreviations and jargon.
- The judging criteria for all ABEX Awards takes into account the relative size of the business and the relative impact of their activities.

Questions?

Please contact Trevor Doroshenko at the Chamber office- 306-352-2671