

## **Rawlco Radio named 2009 Saskatchewan Business Hall of Fame Inductee**

Rawlco Radio, one of Canada's most successful broadcasting companies, will become the 22<sup>nd</sup> member of the Saskatchewan Business Hall of Fame on October 24, 2009.

"The Provincial Chamber is very proud to welcome Rawlco Radio into the Saskatchewan Business Hall of Fame," noted Saskatchewan Chamber of Commerce Chair Holly Hetherington. "Rawlco has been a cornerstone business in Saskatchewan, contributing significantly to the economic and social wellbeing of our province."

Rawlco Radio Ltd. was established in 1946 by Ed Rawlinson and the company owns and operates 12 radio stations across Saskatchewan.

Rawlco has distinguished itself as a leader by providing local content and supporting Saskatchewan communities. They are strong supporters of Canadian music and most of the province's leading business news commentators appear on Rawlco Radio.

"Rawlco Radio and Gordon Rawlinson and his family have been very active in our province," continued Hetherington. "They support Aboriginal education through the Rawlco Resource Centre at the University of Saskatchewan. Their radio-thons have raised several millions of dollars for local hospitals throughout the province including being the leaders in funding the Rawlco Centre for Mother Baby Care at the Regina General Hospital. And they were the major contributors to the creation of the E.A. Rawlinson Centre for the Arts in Prince Albert."

"I'm proud to say Rawlco Radio is quite unique: we're a private, family owned and operated, radio company," said Rawlco Radio President, Pam Leyland. "Since the beginning, the Rawlinson family has understood the importance of having radio stations that served their communities, realizing the more they did for the community, the more successful they would be. I'm honoured that the passion and hard work of Rawlco's over two hundred employees in Saskatchewan is being recognized with this tremendous award."

The Saskatchewan Business Hall of Fame was established in 1990 to recognize those businesses which have demonstrated excellence over an extended period of time and which have contributed significantly to the economic well being of Saskatchewan and its residents.

Rawlco Radio will be formally inducted into the Saskatchewan Business Hall of Fame at the 2009 ABEX Awards occurring on October 24, 2009 in Saskatoon. Tickets to this event are available online at [www.saskchamber.com](http://www.saskchamber.com).

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*The Saskatchewan Chamber of Commerce launched a Growth Strategy in 2007 outlining specific targets for the economic advancement of the Province to 2030. Check out how we're doing by viewing our most recent report card at [www.saskchamber.com](http://www.saskchamber.com).*

*Saskatchewan business making Saskatchewan the best place to live, work and invest.*

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